



***A STUDY DAY EXPLORING THE ISSUES AROUND PERSONALISATION
IN MENTAL HEALTH AND MARGINALISED COMMUNITIES***

The day will look at the **potential impact of personalisation on the ongoing mental health issues faced by marginalised communities**. It will look at what needs to happen to make personalisation a reality for marginalised groups, in terms of more appropriate statutory and voluntary sector services, better commissioning, advocacy and brokerage and the development of service user led services and support.

The day will also look holistically at personalisation in terms of the ongoing provision of universal services, prevention and early intervention and the development of social capital, as well as some mechanisms of delivering choice and control like at Personal Budgets/Personal Health Budgets.

The focus of the day will be on issues for black and minority ethnic communities, lesbian, bisexual, gay and transgender people but will also refer to some of the issues faced by a range of marginalised groups.

This day is being led by Social Perspectives Network and is being financed by the Department of Health.

Venue and date

Methodist Central Hall, Manchester, 30 March 2010

Aims of the day

1. Increase understanding in marginalised communities about what personalisation is and the opportunities it can offer to people experiencing mental health issues
 2. Highlight best practice examples of options available under personalisation in the statutory, voluntary and independent mental health sectors
 3. Develop the voice of marginalised communities and allies so they feel more able to actively shape the personalisation agenda in mental health and make it work for them
 4. Develop the capacity of the statutory, voluntary and independent sector workforce and service user led initiatives to better deliver choice, control and power to marginalised groups
 5. Look at the need for an evidence base around personalisation and marginalised communities
-

Target audience

Anyone with an interest in personalisation in mental health as it relates to marginalised groups, anyone with an interest in mental health issues faced by marginalised groups, including people with experience of mental distress, their carers, voluntary, statutory and independent service and support providers, commissioners in health and social care, Equality and Diversity Leads, Transformation Leads, ADASS Directors, Department of Health, National Mental Health Development Unit and other mental health policy organisations, staff in PCTs especially those involved in the PHB Pilots, researchers, mental health campaigners campaigning around marginalised community issues.